

STRUCTURE OF THE SYLLABUS FOR 2 YEAR PG PROGRAMME

SCHOOL NAME - Royal School of Communications and Media (RSCOM)

DEPARTMENT NAME - Journalism and Mass Communication

PROGRAMME NAME - MA

1st SEMESTER				
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
JMC094C101	Introduction to Mass Communication	400	4	3-1-0
JMC094C102	Communication Theories	400	4	3-1-0
JMC094C103	Reporting and editing	400	4	2-1-2
JMC094C104	Advertising and Public relations	400	4	3-1-0
JMC094C105	Broadcast Media	400	4	3-1-0
TOTAL CREDIT FOR 1st SEMESTER			20	
2nd SEMESTER				
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
JMC094C201	Media laws and ethics	400	4	3-1-0
JMC094C202	Film Studies	500	4	3-1-0
JMC094C203	Photography	500	4	2-1-2
JMC094C204	New Media	500	4	3-1-0
JMC094C205	Media Planning and Management	500	4	3-1-0
TOTAL CREDIT FOR 2nd SEMESTER			20	
TOTAL CREDIT FOR 1st YEAR = 40 Credits				
3rd SEMESTER Only course work				
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
JMC094C301	Media in Northeast	500	4	3-1-0
JMC094C302	Development communication	500	4	3-1-0
JMC094C303	Media and Society	500	4	3-1-0
JMC094C304	Communication Research	500	4	3-1-0
JMC094C305	Internship	500	4	0-0-8
TOTAL CREDIT FOR 3rd SEMESTER			20	
OR 3rd SEMESTER Course work + Research				
JMC094C301	Media in Northeast	500	4	3-1-0
JMC094C306	Communication Research	500	4	3-1-0
JMC094C307	Writing for Media	500	4	3-1-0
JMC094C308	Minor Project (film/documentary/pilot research)	500	8	0-0-16
TOTAL CREDIT FOR 3rd SEMESTER			20	

OR 3rd SEMESTER Only Research (preferred option)				
JMC094C309	Research Project-phase-I Seminar/Presentation/Pilot Project	500	20	0-0-40
TOTAL CREDIT FOR 3rd SEMESTER			20	
4th SEMESTER Only Course work				
JMC094C401	Mass Media and Gender	500	4	3-1-0
JMC094C402	Folk Media and Rural Communication	500	4	3-1-0
JMC094C403	International Communication	500	4	3-1-0
JMC094C404	Corporate Communication	500	4	3-1-0
JMC094C405	Film/Video Production	500	4	0-0-8
TOTAL CREDIT FOR 3rd SEMESTER			20	
4th SEMESTER Course work+ Research				
JMC094C406	Major Project	500	12	0-0-24
JMC094C407	Media Ethics and Misinformation	500	4	3-1-0
JMC094C402	Folk Media and Rural Communication	500	4	3-1-0
TOTAL CREDIT FOR 3rd SEMESTER			20	
4th SEMESTER Only Research (preferred option)				
JMC094C408	Research Project-phase-II Dissertation + Presentation and Viva	500	20	0-0-40
TOTAL CREDIT FOR 3rd SEMESTER			20	
TOTAL CREDIT FOR 2nd YEAR = 40 Credits				