## STRUCTURE OF THE SYLLABUS FOR 2 YEAR PG PROGRAMME

SCHOOL NAME - Royal School of Communications and Media (RSCOM)

**DEPARTMENT NAME** - Journalism and Mass Communication

PROGRAMME NAME - MA

	1st SEMESTER			
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
JMC094C101	Introduction to Mass Communication	400	4	3-1-0
JMC094C102	Communication Theories	400	4	3-1-0
JMC094C103	Reporting and editing	400	4	2-1-2
JMC094C104	Advertising and Public relations	400	4	3-1-0
JMC094C105	Broadcast Media	400	4	3-1-0
	TOTAL CREDIT FOR 1st S	EMESTER	20	
	2nd SEMESTER		<u>                                     </u>	
COURSE CODE	COURSE TITLE	LEVEL	CREDIT	L-T-P
JMC094C201	Media laws and ethics	400	4	3-1-0
JMC094C202	Film Studies	500	4	3-1-0
JMC094C203	Photography	500	4	2-1-2
JMC094C204	New Media	500	4	3-1-0
JMC094C205	Media Planning and Management	500	4	3-1-0
			• 0	
	TOTAL CREDIT FOR 2 <sup>nd</sup> S  TOTAL CREDIT FOR 1 <sup>st</sup> YEAR		20 s	
COURSE CODE	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work	= 40 Credit	s	IT.P
	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE	= 40 Credit	s CREDIT	L-T-P 3-1-0
JMC094C301	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE Media in Northeast	= 40 Credit	S CREDIT 4	3-1-0
	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE	= 40 Credit	s CREDIT	
JMC094C301 JMC094C302	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE Media in Northeast Development communication	= 40 Credit    LEVEL   500   500	CREDIT 4 4	3-1-0 3-1-0
JMC094C301 JMC094C302 JMC094C303	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE Media in Northeast Development communication Media and Society	= 40 Credit    LEVEL   500   500   500	CREDIT 4 4 4 4	3-1-0 3-1-0 3-1-0
JMC094C302 JMC094C303 JMC094C304	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE Media in Northeast Development communication Media and Society Communication Research	= 40 Credit    LEVEL   500   500   500   500   500	CREDIT 4 4 4 4 4 4 4 4	3-1-0 3-1-0 3-1-0 3-1-0
JMC094C301 JMC094C302 JMC094C303 JMC094C304	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE Media in Northeast Development communication Media and Society Communication Research Internship	= 40 Credit    LEVEL   500   500   500   500   500	CREDIT 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	3-1-0 3-1-0 3-1-0 3-1-0
JMC094C301 JMC094C302 JMC094C303 JMC094C304	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE Media in Northeast Development communication Media and Society Communication Research Internship  TOTAL CREDIT FOR 3rd S	= 40 Credit    LEVEL   500   500   500   500     EMESTER	CREDIT 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	3-1-0 3-1-0 3-1-0 3-1-0
JMC094C301 JMC094C302 JMC094C303 JMC094C304	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE Media in Northeast Development communication Media and Society Communication Research Internship  TOTAL CREDIT FOR 3rd S  OR 3rd SEMESTER	= 40 Credit    LEVEL   500   500   500   500     EMESTER	CREDIT 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	3-1-0 3-1-0 3-1-0 3-1-0
JMC094C301 JMC094C302 JMC094C303 JMC094C304 JMC094C305	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE Media in Northeast Development communication Media and Society Communication Research Internship  TOTAL CREDIT FOR 3rd S  OR 3rd SEMESTER Course work + Research	= 40 Credit    LEVEL   500   500   500   500     EMESTER   Eh	CREDIT  4 4 4 4 20	3-1-0 3-1-0 3-1-0 3-1-0 0-0-8
JMC094C301 JMC094C302 JMC094C303 JMC094C304 JMC094C305	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE Media in Northeast Development communication Media and Society Communication Research Internship  TOTAL CREDIT FOR 3rd S  OR 3rd SEMESTER Course work + Research	= 40 Credit    LEVEL   500   500   500   500     EMESTER   500   500	CREDIT 4 4 4 4 4 20	3-1-0 3-1-0 3-1-0 0-0-8
JMC094C301 JMC094C302 JMC094C303 JMC094C304 JMC094C305 JMC094C305	TOTAL CREDIT FOR 1st YEAR  3rd SEMESTER Only course work  COURSE TITLE Media in Northeast Development communication Media and Society Communication Research Internship  TOTAL CREDIT FOR 3rd S  OR 3rd SEMESTER Course work + Research  Media in Northeast Communication Research	= 40 Credit    LEVEL   500   500   500     500   500     EMESTER   500   500   500     500   500   500	CREDIT 4 4 4 4 20	3-1-0 3-1-0 3-1-0 0-0-8 3-1-0 3-1-0

	OR 3 <sup>rd</sup> SEMESTER Only Research (preferred option)			
JMC094C309	Research Project-phase-I Seminar/Presentation/Pilot Project	500	20	0-0-40
	TOTAL CREDIT FOR 3 <sup>rd</sup> SEM	MESTER	20	
	4 <sup>th</sup> SEMESTER Only Course work			
JMC094C401	Mass Madia and Gandar	500	1	3-1-0
JMC094C401 JMC094C402	Mass Media and Gender Folk Media and Rural Communication	500	4	3-1-0
JMC094C402 JMC094C403	International Communication	500	4	3-1-0
JMC094C404	Corporate Communication	500	4	3-1-0
JMC094C404	Film/Video Production	500	4	0-0-8
314100740403	TOTAL CREDIT FOR 3 <sup>rd</sup> SEM	1	20	0-0-0
	4 <sup>th</sup> SEMESTER Course work+ Research			
JMC094C406	Major Project	500	12	0-0-24
JMC094C407	Media Ethics and Misinformation	500	4	3-1-0
JMC094C402	Folk Media and Rural Communication	500	4	3-1-0
314100740402	TOTAL CREDIT FOR 3 <sup>rd</sup> SEM		20	010
	4 <sup>th</sup> SEMESTER Only Research (preferred option)			,
JMC094C408	Research Project-phase-II Dissertation + Presentation and Viva	500	20	0-0-40
TOTAL CREDIT FOR 3 <sup>rd</sup> SEMESTER			20	
	TOTAL CREDIT FOR 2 <sup>nd</sup> YEAR =	40 Credit	s	