

STRUCTURE OF THE SYLLABUS FOR 4 YEAR UG PROGRAMME

ROYAL SCHOOL OF COMMUNICATIONS AND MEDIA

B.A JMC (Honours/Honours with Research)

RSCOM BA (Hons) J&MC			
1st Semester			
Sl. No.	Subject Code	Names of subjects	Credit
Major Paper			
1	JMC092M101	Human Communication	3
2	JMC092M102	Journalism	3
Minor Paper			
3	JMC092N111	Basics of Print, Radio and TV	3
Skill Enhancement Courses (SEC1)			
4	JMC092S111	Introduction to Photography	3
Value Added Course (VAC1)			
5	VAC992V1409	Film & society: An Indian Perspective	3
Interdisciplinary Course (IDC 1)			
6	IKS992I101	Indian Knowledge System 1	3
Ability Enhancement Course (AEC)			
7	CEN982A101 / BHS982A102	Communicative English and Behavioral Science-I	2
		Total -	20
2nd Semester			
Sl. No.	Subject Code	Names of subjects	Credit
Major Core Papers			
1	JMC092M201	Pre-Production (Radio &TV)	3
2	JMC092M202	Media and Society	3
Minor Papers			
3	JMC092N211	Introduction to Photography	3
Skill Enhancement Courses (SEC2)			
4	JMC092S211	Computer Application (Design & Graphics)	3
Value Added Course (VAC2)			
5	VAC992V2005	Communication in Indian Culture	3
Interdisciplinary Course			
6	IKS992I201	Indian Knowledge System 2	3
Ability Enhancement Course (AEC)			

7	CEN982A201 / BHS982A202	Communicative English and Behavioural Science-II	2	
		Total -	20	
3 rd Semester				
Sl. No.	Subject Code	Names of subjects	Level of Course	Credit
Major Core Papers				
1	JMC092M301	Development Communication	200	4
2	JMC092M302	Introduction to Film	200	4
Minor Papers				
3	JMC092N311	Videography and Editing	200	4
Skill Enhancement Courses (SEC-3)				
4	JMC092S311	Production Radio & Television	200	3
Interdisciplinary Course				
6	JMC092I311	Videography	200	3
Ability Enhancement Course (AEC-3)				
8	CEN982A301 / BHS982A302	Communicative English and Behavioral Science-III	200	2
		Total -		20
4 th Semester				
Sl. No.	Subject Code	Names of subjects	Credit	
Major Core Papers				
1	JMC092M401	Media Management	4	
2	JMC092M402	Advance Communication Theories	4	
3	JMC092M403	Sanatan Values in Advertising & Public Relations	4	
Minor Papers				
4	JMC092N401	Basics of Advertising	3	
5	JMC092N412	News Reporting and Anchoring	3	
Interdisciplinary Course				
6		NA		
Ability Enhancement Course (AEC)				
7	CEN982A401 / BHS982A402	Communicative English and Behavioral Science-IV	2	
		Total -	20	
5 th Semester				
Sl. No.	Subject Code	Names of subjects	Credit	

Major Core Papers			
1	JMC092M501	Media Laws and Ethics	4
2	JMC092M502	Introduction to New Media	4
3	JMC092C513/ JMC092C514	Filmmaking: Principles & Techniques / Videography & Editing	4
Minor Papers			
4	JMC092N501	Basics of Public Relations	4
Internship			
5	JMC092I521	Internship	4
		Total -	20
6 th Semester			
Sl. No.	Subject Code	Names of subjects	Credit
Major Core Papers			
1	JMC092M601	Media in Northeast	4
2	JMC092M602	Understanding Media Audience	4
3	JMC092M603/ JMC092M604	Digital Storytelling (Theory Practical) / Science, Environment and Health Communication	4
4	JMC092M605/ JMC092M606	Media Entrepreneurship/ Event Management	4
Minor Papers			
5	JMC092N601	Introduction to New Media	4
		Total -	20
7 th Semester			
Sl. no	Subject Code	Names of subjects	Credit
Major Core Papers			
1	JMC092M701	International Communication	4
2	JMC092M702	Media and Gender	4
3	JMC092M703/ JMC092M704	Rural Communication & Development/ Folk Media and community communication	4
4	JMC092M705	Research Methodology	4
Minor Papers			
5	JMC092N701	Message Design for social media	4
		Total -	20
8 th Semester			

Sl. no	Subject Code	Names of subjects	Credit
Major Core Papers			
1	JMC092D821	Dissertation/ Research Project	12
2	JMC092M801	Media Analysis and Contemporary Issues	4
3	JMC092M802	Fundamentals of Information Warfare	4
4	JMC092M803	Corporate Communication and Brand Management	4
5	JMC092M804	Citizen Journalism	4
6	JMC092N801	Media Research	4
		Total	20

STRUCTURE OF THE SYLLABUS FOR 4 YEAR UG PROGRAMME

ROYAL SCHOOL OF COMMUNICATIONS AND MEDIA

B.Sc. Animation & Visual Effects (Honours/Honours with Research)

1st SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	CREDIT
Major (Core)	AVE092M101	History of Animation and Multimedia	3
	AVE092M112	Fundamentals of Drawing for Animation	3
Minor	AVE092N111	Color Theory & Abstract	3
Interdisciplinary (IDC)	IKS992I101	Introduction to Indian Knowledge System I	3
Ability Enhancement course (AEC)	CEN982A101	CEN I: Introduction to Effective Communication	1
	BHS982A102	Behavioural Science - I	1
Skill Enhancement Course (SEC)	AVE092S111	Characters & Illustration	3
Value Added Course (VAC)	Open Elective to be selected from a basket of courses		3
Swayam Courses		Digital Media Literacy	
TOTAL CREDIT FOR 1st SEMESTER			20
2nd SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	CREDIT

Major (Core)	AVE092M211	Concept Art and Digital Painting	3
	AVE092M212	3D Modelling and Texturing	3
Minor	AVE092N211	Graphic Design	3
IDC	IKS992I201	Introduction to Indian Knowledge System II	3
AEC	CEN982A201	CEN II: Approaches to Verbal and Non-Verbal Communication	1
	BHS982A202	Behavioural Science-II	1
SEC	AVE092S211	Introduction to Cinematography	3
VAC	Open Elective to be selected from a basket of courses		3
Swayam Courses		Introduction to Graphic Design	
TOTAL CREDIT FOR 2nd SEMESTER			20
3rd SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	CREDIT
Major (Core)	AVE092M311	2D Animation	4
	AVE092M312	3D Lighting and Rendering	4
Minor	AVE092N311	Introduction to 3d	4
IDC	AVE092I311	Motion Design	3
AEC	CEN982A301	CEN III – Fundamentals of Business Communication	1
	BHS982A302	Behavioral Science-III	1
SEC	AVE092S311	Introduction to Visual Effects	3
Swayam Courses		Design Thinking and Innovation	
TOTAL CREDIT FOR 3rd SEMESTER			20
4th SEMESTER			
COMPONENT	COURSE CODE	COURSE TITLE	CREDIT
Major (Core)	AVE092M411	2D Animation FX and Compositing	4
	AVE092M412	Rigging & 3D Animation Techniques	4
	AVE092M413	Introduction to Chitra Art with Mo-graph	4
Minor	AVE092N411	Basics of Video Editing	3
	AVE092N412	Foundation of Visual Effects	3

AEC	CEN982A401	CEN IV: Business Communication: Concepts and Skills	1	
	BHS982A402	Behavioral Science-IV	1	
Swayam Courses		Augmenting Design thinking with human- computer interaction		
TOTAL CREDIT FOR 4 th SEMESTER			20	
5 th SEMESTER				
COMPONENT	COURSE CODE	COURSE TITLE	CREDIT	
Major (Core)	AVE092M511	Compositing & CGI Integration	4	
	AVE092M512	Overview of Dynamics	4	
	AVE092M513	Rigging and 2D Animation	4	
	AVE092I511	Internship	4	
Minor	AVE092N511	Stop Motion	4	
Swayam Courses		Online Communication in Digital Age		
TOTAL CREDIT FOR 5 th SEMESTER			20	
6 th SEMESTER				
COMPONENT	COURSE CODE	COURSE TITLE	CREDIT	
Major (Core)	AVE092M611	Post-production for 2d Animation	4	
	AVE092M612	Advanced 3D Dynamics	4	
	AVE092M613	Procedural Animation and Compositing for Film	4	
	AVE092M604	Film Appreciation & Analysis	4	
Minor	AVE092N611	Pencil to pixel	4	
Swayam Courses		Advertisement and Media		
TOTAL CREDIT FOR 6 th SEMESTER			20	
7 th SEMESTER				
COMPONENT	COURSE CODE	COURSE TITLE	LEVEL	CREDIT
Major (Core)	AVE092M711	Concept for Game Design and Prototype	400	4
	AVE092M702	Research Methodology	400	4

	AVE092M713	Visual Effects Production	400	4
	AVE092M714	Overview of UI/UX	400	4
Minor	AVE092N711	Introduction to Architecture Modelling	400	4
TOTAL CREDIT FOR 7th SEMESTER				20
8th SEMESTER				
COMPONENT	COURSE CODE	COURSE TITLE	CREDIT	
Major (Core)	AVE092M801	Media Entrepreneurship	4	
	AVE092M813	Short Film for 2D Animation	4	
	AVE092M814	3D Portfolio Development	4	
	AVE092M815	VFX – Portfolio Development	4	
Minor	AVE092N811	Papercut Puppetry	4	
Project / Dissertation	AVE092M812	Project Dissertation/ Research Project	12	
TOTAL CREDIT FOR 8th SEMESTER				20

STRUCTURE OF THE SYLLABUS FOR 2 YEAR PG PROGRAMME

ROYAL SCHOOL OF COMMUNICATIONS AND MEDIA

MA JMC

1st SEMESTER		
COURSE CODE	COURSE TITLE	CREDIT
JMC094C101	Introduction to Mass Communication	4
JMC094C102	Communication Theories	4
JMC094C103	Reporting and editing	4
JMC094C104	Advertising and Public relations	4
JMC094C105	Broadcast Media	4
Swayam Course	Print and Broadcast Journalism	-
TOTAL CREDIT FOR 1st SEMESTER		20
2nd SEMESTER		
COURSE CODE	COURSE TITLE	CREDIT

JMC094C201	Media laws and ethics	4
JMC094C202	Film Studies	4
JMC094C213	Photography	4
JMC094C204	New Media	4
JMC094C205	Media Planning and Management	4
Swayam Course	Media, Information and Empowerment	-
TOTAL CREDIT FOR 2nd SEMESTER		20
3rd SEMESTER Only course work		
COURSE CODE	COURSE TITLE	CREDIT
JMC094C301	Media in Northeast	4
JMC094C302	Development communication	4
JMC094C303	Media and Society	4
JMC094C304	Communication Research	4
JMC094C325	Internship	4
TOTAL CREDIT FOR 3rd SEMESTER		20
3rd SEMESTER Course work + Research		
JMC094C301	Media in Northeast	4
JMC094C306	Communication Research	4
JMC094C307	Writing for Media	4
JMC094C328	Minor Project (film/documentary/pilot research)	8
TOTAL CREDIT FOR 3rd SEMESTER		20
3rd SEMESTER Only Research (preferred option)		
JMC094C329	Research Project-phase-I Seminar/Presentation/Pilot Project	20
TOTAL CREDIT FOR 3rd SEMESTER		20
4th SEMESTER Only Course work		
JMC094C401	Mass Media and Gender	4
JMC094C402	Folk Media and Rural Communication	4

JMC094C403	International Communication	4
JMC094C404	Corporate Communication	4
JMC094C415	Film/Video Production	4
TOTAL CREDIT FOR 4th SEMESTER		20
4th SEMESTER Course work+ Research		
JMC094C426	Major Project	12
JMC094C407	Media Ethics and Misinformation	4
JMC094C402	Folk Media and Rural Communication	4
TOTAL CREDIT FOR 4th SEMESTER		20
4th SEMESTER RESEARCH (preferred option)		
JMC094C428	Research Project-phase-II Dissertation + Presentation and Viva	20
TOTAL CREDIT FOR 4th SEMESTER		20